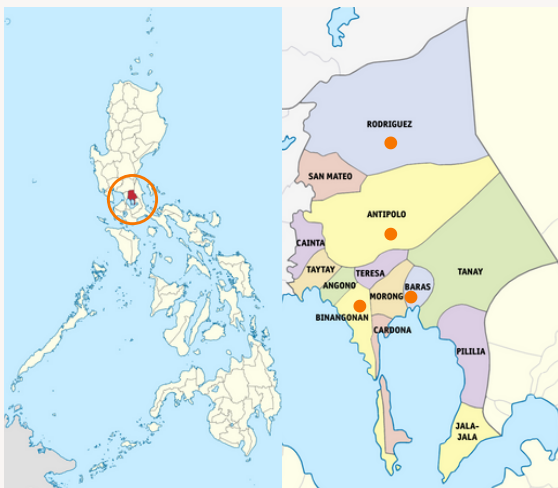




## Households Economic Resilience Strengthening for Women and Youth



The CARE HERS Project is co-created and implemented in partnership with the Department of Social Welfare and Development (DSWD) and supported by the Tijori Foundation. The project aims to support 4Ps families graduating from Level 2, or the “Subsistence Level,” in reaching “Self-Sufficiency” status (Level 3) according to the Social Welfare Development Indicator. This will be achieved by enhancing the livelihood resilience of 600 women and 700 youth in Antipolo City and the municipalities of Baras, Binangonan and Rodriguez of Rizal province.

### Background & Context

- Rizal province has 3.33 million population, making it one of the most densely populated provinces in the Philippines;
- The upland areas of Rizal, including Antipolo, Baras and Rodriguez are susceptible to floods, landslides and proximity to fault lines exacerbated by climate change;
- The province is marked by economic disparities and environmental vulnerabilities, with a 6.9% poverty incidence;
- Social and systemic barriers, including restrictive gender norms and weak support systems for entrepreneurship;
- The Pantawid Pamilyang Pilipino Program (4Ps) is a government-run conditional cash transfer program for low-income families in the Philippines;
- There are 2,636 graduating households belong to Level 2 category or “survival level”;
- Limited access to sustainable livelihoods and income-generating opportunities for women and youth.

### Project Participants

#### Total Direct Project Participants:



**1,300 individuals**  
(600 women and 700 youth)

This project intentionally target women, youth, and Person with Disabilities in 4Ps households, supported by their male partners or other household members) in undertaking livelihoods/ enterprises to be supported by the project.

#### Total Indirect Project Participants:

**3,900 individuals**

will benefit from this project, based on an average of four members per household

## Objectives



Enhanced capacity of women and youth to participate equitably in diversified income generating activities



Enhanced sustainability of employment support and market opportunities in diverse livelihoods for women and youth



Enhanced enabling/supportive environment to women and youth's participation in livelihood activities.

## Expected Results



Improved access to relevant and inclusive women/youth-friendly capacity building support on diverse livelihoods/employment.

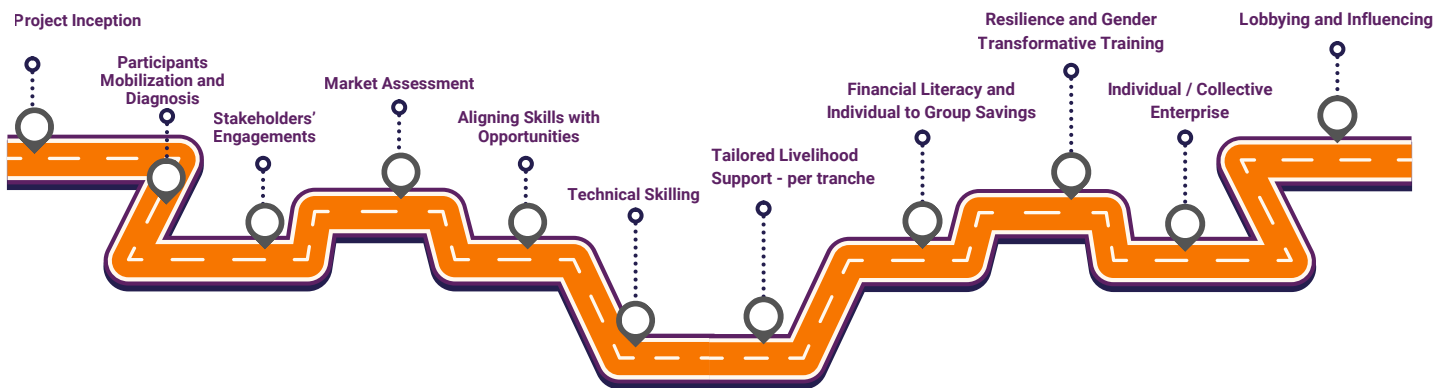


Increased access to livelihood opportunities and support mechanisms of women and youth.



Improved social norms and systems of stakeholders to support women and youth's engagement in employment and livelihood activities

## Activity Overview



### PROJECT DURATION

#### HERS

NOVEMBER 2024 TO OCTOBER 2026

#### EXPANDED HERS

MAY 2025 - APRIL 2027

### BUDGET

1,000,000 USD

### KEY PARTNERS

- DSWD REGIONAL AND PROVINCIAL
- ML/CLs
- LGUs
  - PESO
  - GAD
  - C/MAO
- PRIVATE SECTORS
- TRAINING AND EMPLOYMENT PROVIDER

## Objectives



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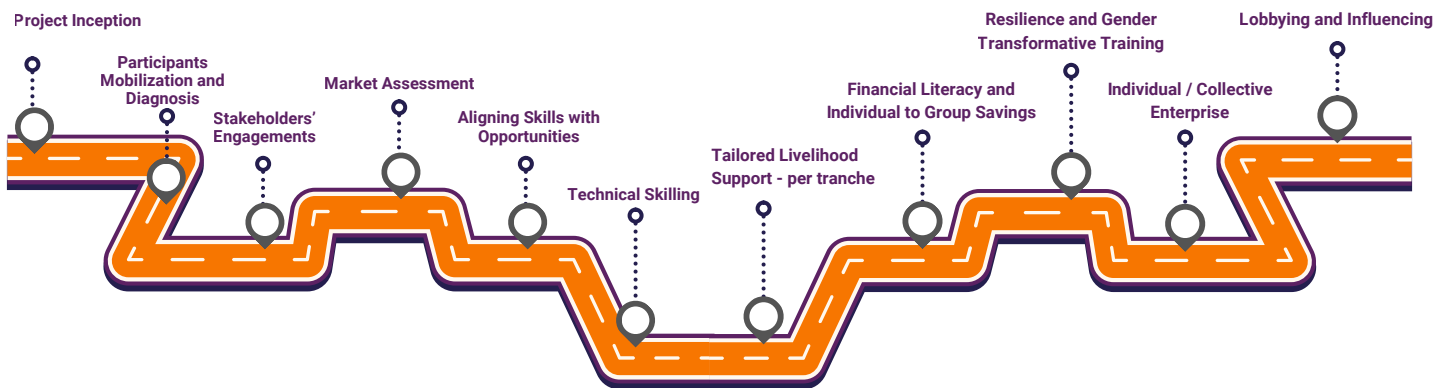


Increased access to livelihood opportunities and support mechanisms of women and youth.



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## Activity Overview



### About CARE

Founded in 1945 with the creation of the CARE Package®, CARE is a leading humanitarian organization fighting global poverty. CARE places special focus on working alongside women and girls. Equipped with the proper resources, women and girls have the power to lift whole families and entire communities out of poverty. In 2024, CARE worked in 121 countries, reaching 53 million people through 1,450 projects.

In the Philippines, CARE has been supporting the most vulnerable communities during times of crisis while also fostering community resilience and development since 1949. To learn more, visit [www.care.org](http://www.care.org) and [www.care-philippines.org](http://www.care-philippines.org).

### About Tijori Foundation

The Tijori Foundation was founded on December 2, 2014. The purposes for which the Corporation is organized are exclusively religious, charitable, scientific, literary, and educational.

It includes improving the lives of low-income and at-risk youth by providing opportunities to succeed athletically, academically and socially through programs focused on sports, tennis in particular, and academic achievement, and which promote discipline, character and leadership skills.

It supports and cooperates with other organizations or programs, whether local, national or international.

***If you're interested in working with HERS Project in Antipolo, Baras, Binangonan and Rodriguez, Rizal, please contact:***

**Caselyn Briguera**  
HERS Project Manager  
[Caselyn.Briguera@care.org](mailto:Caselyn.Briguera@care.org)

