



## Households Economic Resilience Strengthening for Women and Youth



The CARE HERS Project is co-created and implemented in partnership with the Department of Social Welfare and Development (DSWD) and supported by the Tijori Foundation. The project aims to support 4Ps families graduating from Level 2, or the “Struggling Level,” in reaching “Self-Sufficiency” status (Level 3) according to the Social Welfare Development Indicator. This will be achieved by enhancing the livelihood resilience of 300 women and 300 youth in all their diversity in Rizal Province, particularly in the municipalities of Antipolo and Baras.

### Background & Context

- Rizal province has 3.33 million population, making it one of the most densely populated provinces in the Philippines;
- The upland areas of Rizal, including Antipolo and Baras are susceptible to floods and landslides exacerbated by climate change;
- The province is marked by economic disparities and environmental vulnerabilities, with a 6.9% poverty incidence;
- Social and systemic barriers, including restrictive gender norms and weak support systems for entrepreneurship;
- The Pantawid Pamilyang Pilipino Program (4Ps) is a government-run conditional cash transfer program for low-income families in the Philippines;
- There are 1,075 graduating households belong to Level 2 category or “survival level”;
- Limited access to sustainable livelihoods and income-generating opportunities for women and youth.

### Project Participants

Total Direct Project Participants:



**600 individuals**  
(300 women and 300 youth)

These project intentionally target women, youth, and Person with Disabilities in 4Ps households, supported by their male partners or other household members) in undertaking livelihoods/ enterprises to be supported by the project.

Total Indirect Project Participants:

**1,800 individuals**

of all genders will benefit from this project, based on an average of four members per household

## Objectives



Enhanced capacity of women and youth to participate equitably in diversified income generating activities



Enhanced sustainability of employment support and market opportunities in diverse livelihoods for women and youth



Enhanced enabling/supportive environment to women and youth's participation in livelihood activities.

## Expected Results



Improved access to relevant and inclusive women/youth-friendly capacity building support on diverse livelihoods/employment.

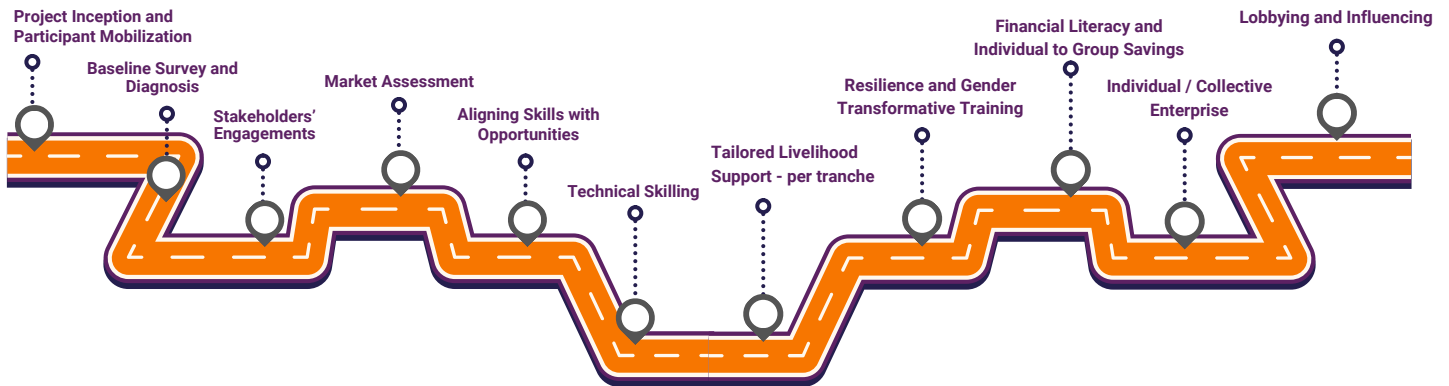


Increased access to livelihood opportunities and support mechanisms of women and youth.



Improved social norms and systems of stakeholders to support women and youth's engagement in employment and livelihood activities

## Activity Overview



## About CARE

CARE is a leading international humanitarian agency delivering emergency relief and long-term international development projects. CARE is non-religious and non-partisan, allowing us to deliver humanitarian assistance to anyone in need regardless of race, gender, ethnicity, age, religion, or political view.

CARE worked since 1949 in the Philippines and is known for its programs on emergency preparedness and response, livelihood, recovery, innovations, integrated risk management, gender-based violence, sexual reproductive health, and non-communicable diseases. Focus on putting women and girls in the centre because we know that we cannot overcome poverty until all people have equal rights and opportunities.

Learn more about us: [www.care-philippines.org](http://www.care-philippines.org)

## About Tijori Foundation

The Tijori Foundation was founded on December 2, 2014. The purposes for which the Corporation is organized are exclusively religious, charitable, scientific, literary, and educational.

It includes improving the lives of low-income and at-risk youth by providing opportunities to succeed athletically, academically and socially through programs focused on sports, tennis in particular, and academic achievement, and which promote discipline, character and leadership skills.

It supports and cooperates with other organizations or programs, whether local, national or international.

**If you're interested in working with HERS Project in Antipolo and Baras, Rizal, please contact:**

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