



care®

*Empowering Women & Girls
Building Community Resilience*

CARE is a leading international humanitarian agency delivering emergency relief and long-term international development projects. Founded in 1945, CARE is nonsectarian, impartial, and non-governmental. In 2018, CARE worked in 95 countries reaching over 62 million people and 216 million people indirectly.



WHO WE ARE

CARE is a global leader within a worldwide movement dedicated to ending poverty. We are known everywhere for our unshakeable commitment to the dignity of people.



OUR MISSION

CARE works around the globe to save lives, defeat poverty and achieve social justice.



OUR VISION

We seek a world of hope, tolerance and social justice, where poverty has been overcome and all people live with dignity and security.



OUR FOCUS

We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.

CARE IN THE PHILIPPINES

CARE worked since 1949 in the Philippines and is known for its programs on emergency preparedness and response, livelihood recovery, integrated risk management, innovations, gender-based violence and sexual and reproductive health.



CARE's emergency responses in the Philippines include typhoon Pablo (Bopha) in 2012, Yolanda (Haiyan) in 2013, Ruby (Hagupit) in 2014, Lando (Koppu) and Koppu (Melor) in 2015, Karen (Sarika), Lawin (Haima), Nina (Nock-ten) in 2016, the earthquake in Surigao City, Marawi armed conflict and typhoon Tembin (Vinta) in 2017, and Mangkhut (Ompong) in 2018.

OUR APPROACH

Humanitarian Partnership Platform

CARE Philippines has set up a Humanitarian Partnership Platform with national NGOs, People's Organizations, and private companies across the country. These partnerships are based on trust, mutual benefit and shared vision. The goal of the partnership platform is to be able to respond to natural and man-made disasters in the Philippines with speed, scale and quality. CARE is a signatory for Charter for Change, and is committed to implement all of its programs in the Philippines through partnerships with national organizations.

Focus on Women and Girls

Women and girls in the developing world are hit hardest by emergencies. CARE puts women and girls in the center of its humanitarian and development programs, to address gender inequality, forge new opportunities and empower them to lead community development. CARE ensures that women have the equal participation in all program activities and decision-making.

OUR PRIORITY SECTORS



INTEGRATED RISK MANAGEMENT

In the Philippines, CARE empowers communities to address their vulnerability to natural hazards, climate change, environmental degradation and other shocks and stresses, and to strengthen their resilience. CARE is promoting the integration of disaster risk reduction, climate change adaptation and ecosystems management and restoration as an effective approach to build community resilience thus applying the approach across all our programs.

Currently, CARE is part of the **Partners for Resilience** program and the **Moving Urban Poor Communities Towards Resilience (MOVE-UP)** project, both being implemented in Metro Manila & other provinces to actively engage local and national governments, civil society organizations, private sector and communities in fortifying their capacity to reduce risks, and to prepare for and respond to disasters.

CARE also pilots the **Resilience and Innovation Learning Hub (RILHub)** that offers a platform for communities, civil society organizations, academe, government, private sector to collaborate in exploring solutions and developing knowledge, and to facilitate sharing of experience and best practices on Integrated Risk Management (IRM). The RILHub also promotes learning through development of training materials, conduct of trainings and organizing other learning events that focus on IRM.



EMERGENCY PREPAREDNESS AND RESPONSE

With more than 70 years of experience and long-term presence in many of the world's poorest and most vulnerable countries, CARE takes a comprehensive approach to emergency response. First by working with communities to prepare for and mitigate the impact of disasters; then by partnering with local groups to provide immediate assistance when an emergency hits; and finally by working with the affected population to help them recover after the crisis has passed.

CARE and partner teams are among the first to conduct rapid needs assessment and support the affected populations. CARE has great experience in doing food distributions, shelter repair assistance, conditional cash transfer, psychosocial sessions, and sexual and reproductive health programs. CARE gives special focus on women and girls during emergencies as they become more vulnerable.



INNOVATION IN DISASTER PREPAREDNESS

CARE is working under a Consortium of international NGOs in implementing the **Tungo sa Kahandaan ng Pilipinas (Towards Preparedness in the Philippines) Innovation Lab** project also known as TUKLAS that identifies innovative ideas and entrepreneurs across the country, and tests and scales promising models that will improve disaster preparedness.

CARE and three other organizations have set up one Innovation Lab each in different parts of the country. CARE is leading the Central and Southern Luzon, and Metro Manila area, covering about 50% of the country's population living both in urban and rural areas. In addition, CARE is engaging with private and academic sectors for this project.



LIVELIHOOD RECOVERY AND CAPACITY DEVELOPMENT

Almost five years after typhoon Yolanda (Haiyan), CARE continues to support severely affected people through livelihoods recovery assistance. CARE, in partnership with local organizations, launched the Community Enterprise Facility (CEF) project that provided financial and training support to community-based associations. CARE also implemented the Women Enterprise Fund (WEF) program empowering over 900 women micro-entrepreneurs through financial and training assistance. Over 285 community enterprises (from cassava production to seaweed processing to vegetable farming etc.) were established.

CARE is currently implementing the **Typhoon Haiyan Reconstruction Assistance (THRA) Project** funded by the Global Affairs Canada in Visayas applying the 'Value Chain Framework'. Through this approach, CARE-assisted associations and community-based micro-entrepreneurs are involved in various phases of a value chain (from production to processing to marketing), and different skill-building training sessions to sustain the enterprises. **Over 32,500 people (61% women) in 474 communities** in the provinces of Antique, Leyte & Iloilo were supported and involved by the project. The project has also established strategic partnerships and collaboration with key government agencies, academic institutions, local government units, financial and business development service providers and local organizations.



SEXUAL AND REPRODUCTIVE HEALTH & GENDER-BASED VIOLENCE RESPONSE



Supporting **Sexual and Reproductive and Health (SRH)** is fundamental to CARE's mission of empowering women and girls. A woman's social, economic and physical status is inextricably linked to her ability to exercise her reproductive rights.

CARE is working with public service providers and communities in over 50 countries to provide information and access to SRH services, family planning, prevention, detection and treatment of sexually transmitted infections, and maternal and neonatal care, including emergency obstetric care. In the Philippines, CARE is working closely with the country's public health sector to respond

to the SRH needs in Marawi City through training of health center personnel and establishment or fortification of high-quality family planning and post-abortion care services at key health facilities that currently serve internally displaced populations (IDPs). CARE is also advocating for the integration of minimum initial service package into emergency health plans of provincial and municipal health offices.

To address cases of sexual exploitation and gender-based violence (GBV), CARE also works with local organizations in Mindanao in establishing culturally-appropriate mechanisms for the IDPs. CARE provides essential psychosocial support and access to GBV referral pathways through regular "Family Conversation" sessions where IDPs openly share and discuss their concerns, issues and plans for recovery.

CARE'S PRESENCE AND PARTNERS IN THE PHILIPPINES



CARE PHILIPPINES



Unit 512 Cedar Executive Bldg., #26 Tobias St. corner Timog Avenue, Quezon City 1100



+63 2 351 6458



carephl.info@care.org



www.care-philippines.org | www.care.org



CARE Philippines



@CAREPhl



CAREPhilippines