



care®

PHILIPPINES



## Empowering Women & Girls Building Community Resilience



CARE or **Cooperative for Assistance & Relief Everywhere** was founded in 1945 as an American humanitarian organization delivering CARE Packages® to war-torn Europe. As soon as the first CARE Packages were off-loaded from ships in Le Havre, France, the CARE Package became an international icon.

Today the **CARE Package** remains a powerful symbol of generosity and compassion, but instead of providing aid in cardboard boxes, **CARE** goes outside the box by tackling **poverty's underlying causes** with programs that focus on **women and girls & community resilience**.



### CARE'S PROGRAM STRATEGY



**HUMANITARIAN ACTION:** Our humanitarian work includes emergency preparedness and early action, emergency response and recovery, and also encourages future resilience and equitable development.



**PROMOTING LASTING CHANGE AND INNOVATIVE SOLUTIONS:** We support new ways of supplying or strengthening essential service delivery, building capacities, strengthening resilience to reduce risks, and empowering the most vulnerable, particularly women and girls.



**MULTIPLYING IMPACT:** Together with our partners, CARE uses the evidence, learning and innovation from our humanitarian and long-term development work to influence broader change, at significant scale.



## CARE IN THE PHILIPPINES

CARE has been providing emergency relief and development assistance in the Philippines since 1949. Over the years, CARE has developed strong working relations with local communities and non-government organizations throughout the country.

CARE has a long history in the Philippines being a partner of the U.S. Agency for International Development (USAID) for the implementation of Nutribun program in the 1970s to help combat malnutrition in schools.

Currently, CARE Philippines is implementing programs, ranging from disaster risk reduction and climate change adaptation in rural and urban areas, to humanitarian assistance focusing on food, shelter, cash, protection, water, sanitation & hygiene, to recovery and rehabilitation focusing on women economic empowerment, health and livelihoods, across the Philippines.

In fiscal year 2019, CARE implemented 19 projects reaching 135,983 directly and 2.06 million indirectly.

**CARE works closely with local organizations, cooperatives, and the private sector in implementing both emergency & development projects in the Philippines.**



### KEY PROGRAMS



**Emergency assessment & response** (*food, shelter, non-food items, water, sanitation & hygiene*)



**Livelihoods recovery** (*cash transfer, enterprise development — value chain approach*)



**Integrated risk management** (*disaster risk reduction, climate change adaptation, ecosystem management & restoration*) in both urban & rural contexts



**Gender-based violence prevention** (*psychosocial therapy for women, men & children, referral pathways, GBV education*)



**Health** (*sexual & reproductive health, noncommunicable diseases*)



**Research** (*gender, resilience & economic empowerment*)



**Innovations** (*disaster preparedness, enterprise development*)

### Connect With Us



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