



## Typhoon Haiyan Reconstruction Assistance (THRA) Project

### Terms of Reference for Contract to Conduct Endline Evaluation

#### Background

CARE is implementing the “Typhoon Haiyan Reconstruction Assistance (THRA)” a four-year (2015 – 2019) project funded by the Government of Canada through Global Affairs Canada (GAC). THRA aims to support the economic reconstruction of people affected by the typhoon Haiyan which hit the Philippines in 2013. The project seeks to address the root causes that are preventing men and women’s access to knowledge, skills, products and services, with a particular focus on strengthening women entrepreneurs and group-owned and managed enterprises.

Building on the gains of CARE’s early and medium-term recovery interventions such as household livelihoods cash transfers and support for women’s and community enterprises, the project tapped community-based organizations and individual men and women farmers and entrepreneurs who are participating in five focus commodity value chains in three provinces. The commodities are abaca in Antique; cassava and other root crops in Leyte; and herbs, vegetables, and seaweeds in Iloilo.

Using a value chain development approach with gender equality and resilience lens, the THRA is providing a suite of capacity-building interventions with agricultural productivity enhancements to increase meaningful participation of men and women in economic and value chain activities and to gain access to business development and financial services. The project is also facilitating enabling environment for enterprise and value chain development in favor of men and women farmers and entrepreneurs through collaborating with the government, civil society groups, and the private sector. The ultimate outcome is to improve the economic well-being of men and women.

As of October 2018, a total of 32,597 households or 153,205 (57% females) have been reached by the project. This is 164% of the global target. Geographical outreach has expanded to 44 municipalities and 474 barangays. The project’s commodity industry focus and value chain development approach has led to the participation of an increasing number of farmers-entrepreneurs.

CARE implements THRA together with local implementing partners: Antique Development Foundation (ADF) in Antique, Taytay sa Kauswagan, Inc. (TSKI) in Iloilo, and Fatima Multi-Purpose Cooperative (FMPC) in Leyte. Other partners include the local government units (LGUs) at the province and focus municipality levels: Antique and its municipalities of Barbaza, Laua-an, Culasi, and Tibiao; Leyte and its municipalities of Carigara, Jaro, Tunga, Barugo; and Iloilo and its municipalities of San Dionisio and Lemery, and the national government line agencies: Department of Social Welfare and Development (DSWD), Department of Trade and Industry (DTI), Department of Agriculture (DA), Philippine Crop Insurance Corporation (PCIC), Bureau of Fisheries and Aquatic Resources (BFAR), Agricultural Training Institute (ATI), Philippine Rootcrops and Training Center (PhilRootcrops), Philippine Fiber Industry Development Authority (PhilFIDA), Department of Science and Technology (DOST), Metals Industry Research and Development Center (MIRDC), and Southeast Asian Fisheries Development Center (SEAFDEC). Key partners from the private sector are CLIMBS Life and General Insurance Cooperative, Remnant Institute of Alternative Medicine, and University of the Philippines Industrial Engineering Club.

## Scope

The ultimate outcome of the project is to improve economic well-being of men and women. The project/program/initiative has two expected intermediate outcomes and four expected immediate outcomes outlined below:

Intermediate outcomes	Immediate outcomes
1. Increased participation of targeted women and men affected by typhoon Haiyan in sustainable and resilient economic activities	1. Increased and more equal access of women and men to knowledge, skills and services needed to engage in gender-responsive, sustainable economic activities that incorporate appropriate risk reduction measures
	2. Improved capacity of women and men entrepreneurs for increased involvement in the governance and inter-firm relationships of value chains
2. Improved access to financial and business development services for targeted micro, small and medium enterprises affected by typhoon Haiyan, particularly those owned/operated by women	3. Providers of BDS and FS have improved capacity in delivering gender-responsive, risk-informed and easily accessible products and services to male- and female-owned enterprises
	4. Local government structures have increased capacity to effectively and transparently support local enterprises, in particular women's enterprises

To achieve the outcomes, the project implements the following key interventions (*Please see logic model in annex for list of activities*):

- Package of training (community-based enterprise development (C-BED), values formation, financial literacy, value chain orientation) for targeted women and men
- Engagement of Community-Based Development Facilitators (CBDFs) to deliver package of training
- Development of gender-responsive and risk-informed business development and financial products and services
- Provision of technology and common services, with focus on agricultural productivity, compliance to standards and good practices, and sustainability
- Technical assistance sessions
- Establishment or enhancement of lead enterprises and value chain clusters/collectives
- Facilitate technical multi-stakeholder working groups at provincial and municipal levels as platform for information flow and policy advocacy
- Leveraging of resources and partnerships with local government units and private sector
- Mainstreaming of cross-cutting themes (i.e., gender equality, governance DRR-CCA-environment) in project activities.

## Purpose, Objectives, and Rationale

The endline evaluation will be conducted to assess the outcomes or changes in the lives of the beneficiaries attributed to or contributed by the project. The evaluation is part of the project reporting requirement with the donor. It is planned to take place from November 2018 – February 2019.

The *objectives* of the evaluation are as follows:

- To provide assessment of results (intended and unintended, positive and negative) of the project at the intermediate and immediate outcome levels
- To document lessons learned and good practices that led to the achievement of results
- To provide recommendation to inform future programming

## Evaluation Themes and Questions

The endline evaluation will attempt to answer the following:

- 1) Project outcomes
  - a. How did new and improved technologies adopted by women and men farmers change their productivity and resilience?
  - b. What impact is increased access to market having on women and men farmers?
  - c. How is household access to business development and financial services changing for women and men?
  - d. To what extent have relations been developed among and across women and men value chain actors (individually and in collectives), enablers and market services? How have these relations contributed to increased productivity, competitiveness and profitability within the value chain?
  - e. Do the communities have a stronger position to manage risks and to cope more effectively as a result of knowledge and skills gained from the project? How?
  - f. How did the project work on strengthening commodity value chains and influence policies and programs of the government and private sector? Provide evidence.
  
- 2) What the project did to reach the outcomes
  - a.) Resilience
    - i.) What activities or combination of activities are effective in improving resilience capacities (anticipate, absorb, adopt, transform) of men and women participating in value chains?
    - ii.) How did the project link resilience with gender and what are its implications in programming?
    - iii.) How appropriate is the value chain approach as post-disaster intervention?
  
  - b.) Gender-transformative change
    - iv.) What are the opportunities or entry points for gender-transformative programming (in all domains of agency, structure, and relations)? Has the project utilized/maximized such opportunities (explain gaps, effective strategies)?
    - v.) What are the mechanisms or strategies that enable an influential voice of women in formal and informal decision-making spaces?
    - vi.) How did the project ensure meaningful and equal participation of men and women in project processes?
  
  - c.) Sustainability of farming enterprises and agricultural commodity value chains
    - vii.) Which among the approaches or comprehensive suite of interventions (model) should be sustained or replicated? Why? How?
    - viii.) What are the approaches to ensure that the lead enterprises and farmers' associations are effectively and efficiently functioning and sustained beyond the life of the project? How do we strengthen their roles?
    - ix.) How is the project influencing government and private sector to be gender-responsive and risk-informed? How can this be sustained?

- x.) To what extent has the project strategy showcased the linked of development to humanitarian programming (or vice versa)?

## Approach and Methodology

The endline evaluation will be guided by the CARE’s Gender Equality and Resilience frameworks. It will also employ participatory mixed methods consistent with the evaluation objectives and be the most appropriate to answering and refining the evaluation themes and questions. The contractor will be responsible for defining and carrying out the overall evaluation approach. This will include specification of the techniques for qualitative data collection and analysis, structured field visits and interactions with beneficiaries and the evaluator/evaluation team. Evaluation tools, methodology and findings should be reviewed and validated with various stakeholders and approved by the evaluation manager at CARE.

CARE will provide the household beneficiary survey summary (tabulated) data and Excel database. CARE will also provide existing literature including the project implementation plan, reports, research and studies, M&E data, and other relevant quantitative and qualitative secondary data that will support the evaluation implementation strategies. Information will be provided to the external evaluation team as per the proposed evaluation schedule.

## Expectations

### Deliverables and Timelines

The consultant’s engagement shall be 28 days for a period of three months (mid-November 2018 – mid-February 2019). The activities with corresponding deliverables or outputs are the following:

Key Activities	# of days	Outputs
1. Preparatory activities a. Inception meeting with CARE b. Desk review c. Finalisation of work plan, evaluation respondents and data gathering tools	5	Inception report
2. Field work / data collection	12	
3. Analysis, writing and submission of approved draft report	8	Draft report
4. Report presentation and debriefing		
5. Submission of final report and supporting documentation	3	Final report
<b>Total number of days</b>	<b>28</b>	

- The evaluation workplan will include the proposed evaluation approach, framework of analysis, Key Evaluation Questions matrix, sampling approach and methods, data collection tools, validation (data quality assurance), data analysis plan showing how each question will be analyzed from the data collected, roles and responsibilities, timeline with detailed calendar of key activities and milestones and associated levels of effort of each of the evaluation team members. The Key Evaluation Questions matrix should identify more detailed areas of focus for each question, aspects to consider within each focus area, and methods for investigation.
- Draft report following the agreed outline/format plus the powerpoint presentation material

3. Final report and powerpoint presentation material, including supporting documentation (interview documentation, photos, videos)

## Qualifications of the Consultant

CARE will select consultants who in the last five years have:

1. At least three years of relevant experience in enterprise development programs in humanitarian and development work setting or humanitarian-development nexus work
2. At least three years of demonstrated good experience in undertaking evaluation projects of a similar nature using participatory approaches
3. With demonstrated expertise in monitoring and evaluation of gender-transformative and resilient programs
4. Knowledge of agricultural value chain development and resilient market systems.
5. Familiarity with different methodologies for evaluation and review, including quantitative and qualitative data collection and participatory approaches;
6. Demonstrated ability to construct and use sex-disaggregated data collection tools and to present data in reports in a consistent and through sex-disaggregated and gender-sensitive manner.
7. Knowledge of local languages is an advantage

The consultancy should also have the capacity to mobilize a team of relevant experts (i.e., gender, DRR-CCA) meeting the desired qualifications and professional requirements.

## Roles and Responsibilities

*Consultant.* The endline evaluation will be carried out by an independent consultant (individual or firm) selected by CARE through a competitive process. The team leader will be responsible for coordinating all evaluation activities and managing team members, as well as payment of allowances and fees for experts engaged by the consultancy. The Consultant will report directly to the MEAL Manager of CARE.

*CARE Philippines and Partners.* CARE Philippines and its partners are expected to provide assistance in the following tasks related to the planned evaluation:

- Retrieval of Project Records. This includes the retrieval and provision of documents and records at the national and field levels.
- Project Site Visits. Assistance in the selection of assisted communities to be visited. Informing the project participants of the visit.
- Scheduling of Interviews. This includes the scheduling of both individual and group interviews at the field and national levels.
- Provision of endline survey data to the independent consultant

## Application Requirements and Selection Criteria

Initial applications shall consist of the following:

- An Expression of Interest and availability
- CVs of Lead Consultant and proposed team members (if any)

- List of ongoing and completed projects/consultancies similar to this study
- Contact details for two references

Shortlisted candidates will be asked to submit the following:

- A technical (methodology, framework for analysis, work plan, team composition and responsibilities/level of effort, comments to the ToR) and financial proposal
- An example of past evaluation report prepared relevant to the ToR

For the initial application, forward requested documents electronically to Madel Montejo ([Maria.Montejo@care.org](mailto:Maria.Montejo@care.org)) and Mira Silva ([Miraflor.Silva@care.org](mailto:Miraflor.Silva@care.org)) not later than 05 November 2018. Only short-listed candidates will be invited to submit a complete offer and will be contacted for the next step in the application process. Thorough reference checks of the shortlisted candidates will be carried out prior to selection.

*\*CARE is an organization that embraces diversity. Women and persons with disability are encouraged to apply. The consultancy is also open to foreign consultants based in the Philippines.*