CARE is a leading international humanitarian agency delivering emergency relief and long-term international development projects. Founded in 1945, CARE is nonsectarian, impartial, and non-governmental. In 2016, CARE worked in 94 countries supporting 962 poverty-fighting and humanitarian aid projects, and reaching over 80 million people and 256 million people indirectly.

WHO WE ARE
CARE is a global leader within a worldwide movement dedicated to ending poverty. We are known everywhere for our unshakeable commitment to the dignity of people.

OUR MISSION
CARE works around the globe to save lives, defeat poverty and achieve social justice.

OUR VISION
We seek a world of hope, tolerance and social justice, where poverty has been overcome and all people live with dignity and security.

OUR FOCUS
We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.

CARE IN THE PHILIPPINES
CARE worked since 1949 in the Philippines and is known for its disaster response, emergency preparedness, livelihoods recovery, and integrated risk management programs. CARE’s emergency responses in the Philippines include typhoon Pablo (Bopha) in 2012, Yolanda (Haiyan) in 2013, Ruby (Hagupit) in 2014, Lando (Koppu) and Koppu (Melor) in 2015, Karen (Sarika), Lawin (Haima), Nina (Nock-ten) in 2016, the earthquake in Surigao City and Marawi armed conflict in 2017.

CARE is currently implementing urban resilience, disaster risk reduction, and economic development programs in different parts of the Philippines.

OUR APPROACH

Humanitarian Partnership Platform
CARE Philippines has set up a Humanitarian Partnership Platform with national NGOs, People’s Organizations, and private companies across the country. These partnerships are based on trust, mutual benefit and shared vision. The goal of the partnership platform is to be able to respond to natural and man-made disasters in the Philippines with speed, scale and quality. CARE is a signatory for Charter for Change, and is committed to implement all of its programs in the Philippines through partnerships with national organizations.

Focus on Women and Girls
Women and girls in the developing world are hit hardest by emergencies. CARE puts women and girls in the center of its humanitarian and development programs, to address gender inequality, forge new opportunities and empower them to lead community development. CARE ensures that women have the equal participation in all program activities and decision-making.
INTEGRATED RISK MANAGEMENT

In the Philippines, CARE empowers communities to address their vulnerability to natural hazards, climate change, environmental degradation and other shocks and stresses, and to strengthen their resilience. CARE is promoting the integration of disaster risk reduction, climate change adaptation and ecosystems management and restoration as an effective approach to build community resilience thus applying the approach across all our programs.

Currently, CARE is part of the Partners for Resilience program and the Moving Urban Poor Communities Towards Resilience (MOVE-UP) project, both being implemented in Metro Manila & other provinces to actively engage local and national governments, civil society organizations, private sector and communities in fortifying their capacity to reduce risks, and to prepare for and respond to disasters.

CARE also pilots a learning lab on resilience that offers a platform for communities, civil society organizations, academe, government, private sector to collaborate in exploring solutions and developing knowledge, and to facilitate sharing of experience and best practices on Integrated Risk Management (IRM). The Lab will also promote learning through development of training materials, conduct of trainings and organizing other learning events that focus on IRM.

EMERGENCY PREPAREDNESS AND RESPONSE

With more than 70 years of experience and long-term presence in many of the world’s poorest and most vulnerable countries, CARE takes a comprehensive approach to emergency response. First by working with communities to prepare for and mitigate the impact of disasters; then by partnering with local groups to provide immediate assistance when an emergency hits; and finally by working with the affected population to help them recover after the crisis has passed.

CARE’s emergency response is part of a long-term commitment. We put emphasis on empowering women and place great importance on building local capacity and long-term resilience to external shocks. CARE and partner teams are among the first to conduct rapid needs assessment and support the affected populations.

INNOVATION IN EMERGENCY PREPAREDNESS

CARE is also working under a Consortium of international NGOs in implementing the Tungo sa Kahandaan ng Pilipinas (Towards Preparedness in the Philippines) Innovation Lab project also known as TUKLAS to identify innovative ideas and entrepreneurs across the country, and test and scale promising models that will improve emergency preparedness.

CARE and three other organizations are setting up one Innovation Lab each in different parts of the country. CARE is responsible for the Central and Southern Luzon, and Metro Manila area, covering about 50% of the country’s population living both in urban and rural areas. In addition, CARE is engaging with private and academic sectors for this project.
LIVELIHOOD RECOVERY AND CAPACITY DEVELOPMENT

Three years after Haiyan, CARE continues to support severely affected people through livelihoods recovery assistance. CARE, in partnership with local organizations, launched the Community Enterprise Facility (CEF) project that provides financial and training support to community-based associations. CARE also implemented the Women Enterprise Fund (WEF) program empowering over 900 women micro-entrepreneurs through financial and training assistance.

Over 285 community enterprises (from cassava production to seaweed processing to vegetable farming etc.) were established. CARE’s livelihood program approach goes beyond addressing the needs of one group.

CARE is currently implementing the Typhoon Haiyan Reconstruction Assistance (THRA) Project funded by the Global Affairs Canada in Visayas applying the ‘Value Chain Framework’ to gain a deeper understanding of market dynamics, demand, supply and inter-firm relationships. Through this approach, CARE-assisted associations and community-based micro-entrepreneurs are involved in various phases of a value chain (from production to processing to marketing), and different skill building trainings to sustain the enterprises.